

**Golden Crescent Five-Year Comprehensive Economic Development Strategy,
2020-2025**

ASSESSMENT SURVEY

Respondent Information:

Name:		Title:	
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Sector Represented*: Check one of the following boxes that appropriately identifies the sector you represent.

- Public Private Non-Profit
-

Organization / Entity Type*: Check any of the following boxes that identifies the type of entity you represent.

- | | |
|---|--|
| <input type="checkbox"/> Municipal Government | <input type="checkbox"/> County Government |
| <input type="checkbox"/> Economic Development Corporation | <input type="checkbox"/> Regional Workforce Commission |
| <input type="checkbox"/> 501(c)(3) | <input type="checkbox"/> Other 501 (c): _____ |
| <input type="checkbox"/> River Authority | <input type="checkbox"/> Other Special District: _____ |
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County*:		City*:	
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Under 13 CFR Section 303.7, Comprehensive Economic Development Strategies (CEDs) are required to contain the following sections:

- I. Summary Background
- II. SWOT Analysis
- III. Strategic Direction/Action Plan
- IV. Evaluation Framework
- V. Resilience

Survey Questions by CFR Required Sections:

I. SUMMARY BACKGROUND (pgs 6 – 15, Appendix C pgs 33-46)

(1) Did the CEDS provide a summary of economic development conditions of the Region?

Yes

No

Three Sustains (things you would keep):

1.	
2.	
3.	

Three Improves (things you would change):

1.	
2.	
3.	

II. SWOT ANALYSIS (pgs 16 – 18)

(2) Did the CEDS provide an in-depth analysis of economic and community development strengths, weaknesses, opportunities, and threats (commonly known as a “SWOT” analysis)?

Yes

No

Three Sustains (things you would keep):

1.	
2.	
3.	

Three Improves (things you would change):

1.	
2.	
3.	

III. STRATEGIC DIRECTION & ACTION PLAN (pgs 19-24 and Appendix D, pgs 47-50)

(3) Did the CEDS provide strategies and an implementation plan to build upon the Region's strengths and opportunities and resolve the weaknesses and threats facing the Region?

Yes

No

(4) Where those strategies and the implementation plan consistent with applicable State and local economic development or workforce development strategies?

Yes

No

1. Vision

The Golden Crescent Economic Development District will be a Model for urban-rural economic cooperation, growth, resilience, and sustainability.

(5) Is the vision statement Clear, Concise, and Compelling (forward-thinking)?

Yes

No

(6) Is the vision statement Aligned with the mission?

Yes

No

(7) Does the vision statement capture the essence of the CEDS and reflect the region's core values and principles?

Yes

No

Three Sustains (things you would keep):

1.	
2.	
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Three Improves (things you would change):

1.	
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3.	

2. Mission

The Golden Crescent Economic Development District will promote and facilitate regional economic growth, resilience, and sustainability through regionwide:

- *Resource coordination;*
- *Regionally led, local collaboration;*
- *Continuous interagency and cross-sector planning;*
- *Strategic support to incorporate resilience & sustainability projects into local workplans; and*
- *Practical strategy implementation.*

(8) Is the mission statement clear, concise, and compelling?

Yes

No

(9) Does the mission statement align with the vision?

Yes

No

Three Sustains (things you would keep):

1.	
2.	
3.	

Three Improves (things you would change):

1.	
2.	
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3. Priorities & Objectives

Priority 1. Financial Resources

Objective – Spur community wealth building regionwide thereby improving the ability of Golden Crescent communities to increase asset ownership, anchor jobs locally, expand provision of public services, and ensure local economic stability.

Priority 2. Cultural Resources

Objective – Establish and sustain a vibrant and active Golden Crescent regional economic development partner network.

Priority 3. Built and Natural Resources

Objective – Establish and sustain a vibrant and active Golden Crescent regional economic development partner network.

(10) Did the priorities, objectives, and goals provide a clear and achievable implementation plan?

Yes

No

Three Sustains (things you would keep):

1.	
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3.	

Three Improves (things you would change):

1.	
2.	
3.	

IV. EVALUATION FRAMEWORK

(11) Did the CEDS provide performance measures used to evaluate the Planning Organization's successful development and implementation of the CEDS?

Yes

No

Three Sustains (things you would keep):

1.	
2.	
3.	

Three Improves (things you would change):

1.	
2.	
3.	

V. ECONOMIC RESILIENCE

(12) Did the CEDS identify regional vulnerabilities and/or risks that could lead to economic disruptions?

Yes

No

(13) Did the CEDS incorporate specific goals or actions to bolster the long-term economic durability of the region?

Yes

No

(14) Did the CEDS establish an network among the various stakeholders in the region to encourage active and regular communications between the public, private, education, and non-profit sectors to collaborate on existing and potential future challenges?

Yes

No

Three Sustains (things you would keep):

1.	
2.	
3.	

Three Improves (things you would change):

1.	
2.	
3.	